



Sports Academy Legacy Dinner

Friday, April 17, 2015

Featuring
Special Guests

Olympic Gold Medalist, **David Pelletier**
Edmonton Oilers Alumni, **Fernando Pisani**
Edmonton Oilers Alumni, **Jason Strudwick**
NHL Alumni & Oilers Analyst, **Rob Brown**

Honourary Chair Mark Hartigan



My name is Mark Hartigan, retired professional hockey player. I had the great honour to play on four NHL hockey teams; two of which I won Stanley Cups with - Anaheim Ducks in 2007 and the Detroit Red Wings in 2008. My professional hockey career has taken me to Russia as well as Sweden and Switzerland. Both of these were incredible life experiences!

Before I could make it to the professional hockey level I had to prove both my hockey and academic abilities. After completing high school, I was accepted to St. Cloud State University. There, my athletic career continued in the NCAA Division 1. I truly believe academics and athletics go hand-in-hand to prepare you for your entire life.

At this point in my life, the education I received has prepared me for life after hockey as I am now a professional businessman in the community of Fort McMurray and strongly involved with sports in the community from gymnastics to dance and hockey. I had the honour of coaching the Bantam female team in 2013 and am now privileged to coach my five-year-old daughter's initiation hockey team. I also get to speak and share my stories throughout the community and am a part of great events like Leave a Legacy.

I am a strong believer that sports and athletics gives you the passion to build character, motivation and leadership skills along-side with academics, ability and knowledge to make all those characteristics shine throughout your life.



Mark Hartigan
Honourary Chair,
FMPSD Legacy Dinner



Sports Academy

The Sports Academy within the Fort McMurray Public School District (FMPSD) is a passion based learning model that allows student athletes to combine their passion for sports within an academic setting. We use athletics and our students' passion for sport to achieve higher standards in academics. Within the school and out in the community, students are encouraged to be leaders who are willing to lead by example.

Our Sports Academy helps prepare our students for post-secondary studies while remaining active in a sport of their choice. A student participating in the academy receives an excellent education, has the opportunity to maximize their athletic ability and acquire leadership skills.

History shows that leaders who contribute to making a difference for others leave a lasting impression; a legacy. Your financial contribution to the FMPSD Sports Academy will ensure continued development in our students' passion and dedication to becoming leaders in the community; helping them excel athletically, academically, and with a positive attitude.

Sports Academy Results

Students enrolled in our Sports Academy achieved higher academic results on Provincial Achievement Tests. For example, compared to other programs, our students scored 23% higher on Social Studies, 15.5% higher in Science, 11.7% higher in Language Arts and 9% higher in Mathematics provincial examinations.

Quality teaching and coaching is provided to students. Our coaches' credentials include Provincial/National adjudicators, head coaching experience (Arctic Winter Games and Alberta Winter Games), National and College medal winners, Canadian Interuniversity Sport competition, professional play as well as local community involvement.

The FMPSD Sports Academy provides our students with an annual opportunity to travel to Boston. This trip provides them with an experience of a lifetime, including academic tours of Boston College, Boston University, Harvard, Brown University and Northeastern University, a Boston Bruins NHL hockey game and learning about future scholarship opportunities.

Results from coaches indicate that in addition to academics, athletic skills also improve.

- Slap shots increased by 10.57 km/hr and wrist shots by 10.8 km/hr in addition to shaving off times for forwards and backwards skating and stickhandling.
- 50% (27 of 54) of our students in the FMPSD Sports Academy now play hockey at a higher level as a result of the programming provided.

Canadian Pairs Figure Skater Olympic Gold Medalist (2002) and current Edmonton Oilers Skating Coach

Three-time Canadian Champion, World Champion, Grand-Prix Final Champion and Olympic Gold Medalist, David's competitive career has been one of immense success and determination.

He has been inducted into the Skate Canada Hall of Fame, the Canadian Olympic Hall of Fame, the Canadian Sports Hall of Fame and is a recipient of the Lou Marsh Trophy, awarded to outstanding Canadian athletes. His pairs partnership with Jamie Salé, which started in 1998, resulted in a prolific, dynamic on-ice career, which saw them attain title after title at both the Canadian and World levels year after year.

Their career truly hit its peak at the controversial 2002 Winter Olympics in Salt Lake City, where their flawless free program skated to the music from the movie Love Story moved audiences around the world. Following the revelation of a judging scandal, they were awarded shared Gold Medals with Russians Elena Berezhnaya and Anton Sikharulidze. This was Canada's first Olympic Gold in pairs skating in 42 years! The couple retired from competition, turned pro and spent several years touring with Stars on Ice.

Today, David coaches power skating from novice to pro in Edmonton (Edmonton Oilers and OKC Barons). He currently resides in Edmonton.



Fernando Pisani

Oilers Alumni

Fernando is a retired Canadian professional ice hockey right winger. He played professionally in the National Hockey League for his hometown Edmonton Oilers for seven NHL seasons, and one for the Chicago Blackhawks.

After posting 103 points in 58 games with the St. Albert Saints of the Alberta Junior Hockey League (AJHL), Pisani was drafted in the eighth round, 195th overall, by his hometown team, the Edmonton Oilers, in the 1996 NHL Entry Draft. Upon being drafted, Pisani played four years of collegiate hockey for Providence College.

Pisani spent two seasons playing for the Hamilton Bulldogs, before being called up in his third AHL season in 2002–03. He scored his first NHL goal on February 5, 2003, in a 2-1 win against the Anaheim Mighty Ducks. He finished the season with the Oilers, playing in 35 games with 13 points. Pisani is generally considered a "late bloomer", because he did not see his first NHL action until the age of 27.

Pisani finished the 2006 run to the playoffs with a league-leading 14 goals and 5 game-winners, nearly matching his regular season output of 18 goals in 80 games. Prior to the start of the 2007–08 season, he was diagnosed with ulcerative colitis, sidelining him for the first 26 games of the campaign. He returned to the Oilers lineup on December 2, 2007, and was nominated for the Bill Masterton Trophy – given for perseverance and dedication to hockey – at the end of the season.

Fernando holds the record for being the first player to score a shorthanded overtime goal in Stanley Cup Finals history on June 14, 2006.



Oilers Alumni

Jason is a retired Canadian professional Ice Hockey Defenceman. He was drafted in the 3rd round, 63rd overall by the New York Islanders in the 1994 NHL Entry Draft. He played his first NHL game with the Islanders against the Hartford Whalers on March 30, 1996.

On March 23, 1998, he was traded to the Vancouver Canucks for Gino Odjick. On July 15, 2002, after compiling 367 Penalty Minutes with the Canucks, he signed as a free agent with the Chicago Blackhawks.

After playing for the Hungarian team Ferencvárosi TC of OB I bajnokság during the 2004–05 NHL lockout, he returned to the NHL playing for the New York Rangers, the team with which he signed as a free agent before the lockout on July 20, 2004, for the 2005-06 season.

Strudwick started the 2006–07 season with HC Lugano in Switzerland before signing a contract on March 19, 2007 with the Rangers. Because he signed with the team after the trade deadline, he was not eligible to participate in the playoffs. In July 2007, he signed a one-year contract with the Rangers and played with them through the 2007–08 NHL season.

On July 10, 2008, Strudwick signed a one-year contract with the Edmonton Oilers for the 2008–09 NHL season. Strudwick would re-sign with the Oilers during the summer of 2009. On July 2, 2010, he again re-signed as a free agent with the Edmonton Oilers for another one-year contract. On November 21, 2011, Strudwick signed with the Swedish club Södertälje Sportsklubb of HockeyAllsvenskan. On May 24, 2012, Strudwick announced his retirement from Ice Hockey.

Born and raised in Edmonton, Alberta, he was an honors student at Archbishop MacDonald High School. He is now married and has two children. He is a cousin of fellow NHL players Scott and Rob Niedermayer.

Strudwick is currently an evening talk show host on sports radio station TSN 1260 in Edmonton.



Oilers Radio Analyst 630 CHED and retired NHL player

Rob is a retired professional ice hockey right winger who played in the National Hockey League for eleven seasons between 1987 and 2000. Brown was born in Kingston, Ontario, but grew up in St. Albert, Alberta. He was drafted 67th overall by the Pittsburgh Penguins in the 1986 NHL Entry Draft. His best statistical NHL season was the 1988–89 season, when he played on a line with Mario Lemieux; he set career highs with 49 goals, 66 assists, 115 points, 24 power play goals, 6 game-winning goals, and a +27 plus/minus rating!

Currently, Brown serves as a colour commentator for the Edmonton Oilers and as an analyst for 630 CHED for Oilers games. Rob Brown holds the Western Hockey League single-season records for assists and points with 136 and 212 respectively, both set in the 1986/87 season.





VIP Behind Closed Doors Special Event

Join our celebrity guests for a “Behind Closed Doors” luncheon at the Podollan Pub Hospitality Room on Friday, April 17, 12:00 p.m. to 1:30 p.m.

Listen to all the behind-the-scenes stories from Rob Brown, David Pelletier, Fernando Pisani & Jason Strudwick.

Tickets for this event are \$150 each. This includes your ticket to the Legacy Dinner that evening.

Limited tickets available! Purchase your ticket now at Keyano Box Office.

www.keyano.ca/theatre

780-791-4990



Sports Academy LEGACY DINNER

Featuring Special Guests



630 CHED Oilers Analyst & retired NHL Hockey player

Rob Brown



Olympic Gold Medalist & Oilers Skating Coach

David Pelletier



Edmonton Oilers Alumni

Fernando Pisani



Edmonton Oilers Alumni

Jason Strudwick

Friday April 17, 2015

Sawridge Inn & Conference Centre

5:30 p.m. Cocktails & Silent Auction

6:30 p.m. Dinner - Business Casual

8:00 p.m. Hot-Stove & Live Auction

Reserve your Ticket now!
\$100 through
Keyano Box Office
www.keyano.ca/theatre
780-791-4990

VIP Behind Closed Doors Special Event

Friday April 17, 2015

Podollan Pub 12:00 p.m.

Have your chance to be one-on-one with our special guests in a behind closed doors, limited seating lunch.

VIP Tickets \$150 include Behind Closed Doors Lunch & Legacy Dinner ticket



Sponsorship Opportunities

Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze (Table) Sponsor
\$10,000	\$5,000	\$3,000	\$1,500
6 Seats at Table with Special Celebrity Guest	4 Seats at Table with Special Celebrity Guest	2 Seats at Table with Special Guest Celebrity	Celebrity “Selfie”
Tickets to VIP “Behind Closed Door Session”	Tickets to VIP “Behind Closed Door Session”	2 Memorabilia Pieces	Memorabilia Piece
Premium table location seating, front row	Reception with Celebrity Guests	Prominent Advertising Package	Company Name on Table Centerpiece
Reception with Celebrity Guests	Premium Advertising Package		
Premium Advertising Package			

Premium Advertising Package: Screen, Facebook, Twitter, Webpage, Paper Advertising, Seating Chart, Event Program and Table, Individual Logo Branding at Event.

Prominent Advertising Package: Screen, Facebook, Twitter, Webpage, Paper Advertising, Event Program, and Table.



Adopt-An-Athlete

Adopt-An-Athlete provides financial assistance for a student athlete. When you “adopt” an athlete, you will support:

- Athletic skill development, special coaching clinics and camps (e.g., former NHL’ers)
- Student athlete scholarships and awards
- Travel and attendance to tournaments and out-of-town competitions
- Student athlete recruitment
- Field trips, including Boston
- The purchase of high-performance equipment

With your support, our talented athletes can realize their full potential.

For additional information, please contact Krista Butz at 780.790.1100



Sponsorship Form

COMPANY /SPONSOR NAME:

CONTACT

PHONE NUMBER

EMAIL

ADDRESS

CITY/POSTAL CODE

AMOUNT OF CASH SPONSORSHIP

\$

TOTAL SPONSORSHIP AMOUNT

\$

GIFT-IN-KIND SPONSORSHIP

ITEM(S):

VALUE:

Confirmation of fair market value must accompany all Gift-in-Kind donations.

Please contact Krista Butz to arrange your gift-in-kind.

PLEASE INDICATE YOUR SPONSORSHIP LEVEL

- ☐ PLATINUM - \$10,000
- ☐ GOLD - \$5,000
- ☐ SILVER - \$3,000
- ☐ BRONZE (Table) - \$1,500
- ☐ ADOPT-AN-ATHLETE - \$

Please make cheques payable to Fort McMurray Public School District #2833.

For additional information, please contact Krista Butz at 780.790.1100